TFT LCD Approval Specification

MODEL NO.: V315B3 - L01

Customer: _____

Approved by: _____

Note:

Approved By	TV Head Division
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REVISION HISTORY

Version	Date	Page (New)	Section	Description
Ver 2.0	May 07,08'	All	All	Approval Specification was first issued.
Ver2.1	Aug 04,08'	7	3.1	LVDS Interface: Differential Input High Threshold Voltage Min→+100 Differential Input Low Threshold Voltage Max→-100
		13	5.1	CNF1 Connector Pin Assignment add →Notes (4)、(5)
		17	5.5	LVDS INTERFACE
		21	6.2	POWER ON/OFF SEQUENCE: Add "Option Signals sequence"
		22	7.2	OPTICAL SPECIFICATIONS: Color Chromaticity (Typ.)
		30,31,32	12	MECHANICAL CHARACTERISTIC State:REV:02-->REV:A(page 30,31,32)

1. GENERAL DESCRIPTION

1.1 OVERVIEW

V315B3- L01 is a 31.5" TFT Liquid Crystal Display module with 6U-type CCFL Backlight unit and 1ch-LVDS interface. This module supports 1366 x 768 WXGA format and can display 16.7M colors. The inverter module for backlight is built-in.

1.2 FEATURES

-High brightness (500 nits)

- Ultra-high contrast ratio (2500:1)
- Faster response time (gray to gray average 6.5ms)
- High color saturation NTSC 72%
- Ultra wide viewing angle : 176(H)/176(V) (CR≥20) with Super MVA technology
- DE (Data Enable) only mode
- LVDS (Low Voltage Differential Signaling) interface
- Color reproduction (nature color)
- Low color shift function

1.3 APPLICATION

- TFT LCD TVs
- Multi-Media Display

1.4 GENERAL SPECIFICATI0NS

Item	Specification	Unit	Note
Active Area	697.6845 (H) x 392.256 (V) (31.51" diagonal)	mm	(1)
Bezel Opening Area	703.8 (H) x 398.4 (V)	mm	
Driver Element	a-si TFT active matrix	-	
Pixel Number	1366 x R.G.B. x 768	pixel	
Pixel Pitch (Sub Pixel)	0.17025(H) x 0.51075 (V)	mm	
Pixel Arrangement	RGB vertical stripe	-	
Display Colors	16.7M	color	
Display Operation Mode	Transmissive mode / Normally black	-	
Surface Treatment	Anti-Glare coating (Haze 17%),Hard coating (2H)	-	

1.5 MECHANICAL SPECIFICATIONS

Item		Min.	Typ.	Max.	Unit	Note
Module Size	Horizontal(H)	759	760	761	mm	(1)
	Vertical(V)	449	450	451	mm	(1)
	Depth(D)	40.1	41.1	42.1	mm	To PCB cover
	Depth(D)	49.2	50.2	51.2	mm	To inverter cover
Weight		6300	6500	6700	g	

Note (1) Please refer to the attached drawings for more information of front and back outline dimensions.

2. ABSOLUTE MAXIMUM RATINGS

2.1 ABSOLUTE RATINGS OF ENVIRONMENT

Item	Symbol	Value		Unit	Note
		Min.	Max.		
Storage Temperature	T_{ST}	-20	+60	ºC	(1)
Operating Ambient Temperature	T_{OP}	0	+50	ºC	(1), (2)
Shock (Non-Operating)	S_{NOP}	-	50	G	(3), (5)
Vibration (Non-Operating)	V_{NOP}	-	1.0	G	(4), (5)

Note (1) Temperature and relative humidity range is shown in the figure below.

(a) 90 %RH Max. (Ta ≦ 40 ºC).

(b) Wet-bulb temperature should be 39 ºC Max. (Ta > 40 ºC).

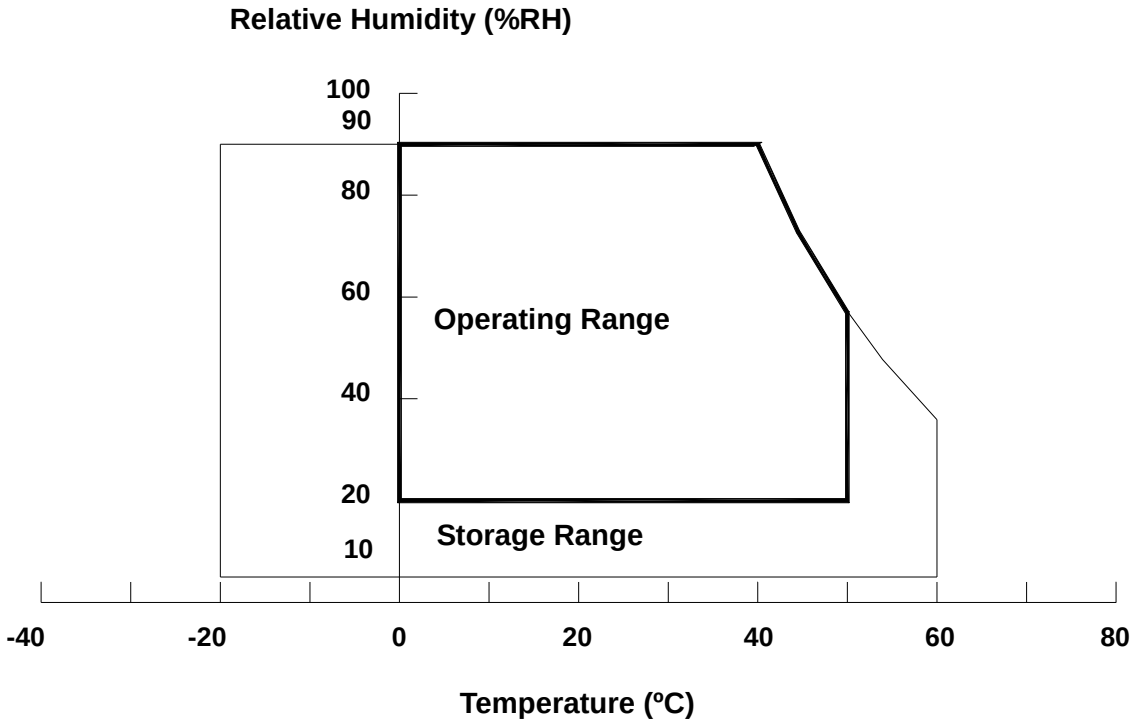
(c) No condensation.

Note (2) The maximum operating temperature is based on the test condition that the surface temperature of display area is less than or equal to 65 ºC with LCD module alone in a temperature controlled chamber. Thermal management should be considered in final product design to prevent the surface temperature of display area from being over 65 ºC. The range of operating temperature may degrade in case of improper thermal management in final product design.

Note (3) 11 ms, half sine wave, 1 time for ± X, ± Y, ± Z.

Note (4) 10 ~ 200 Hz, 10 min, 1 time each X, Y, Z.

Note (5) At testing Vibration and Shock, the fixture in holding the module has to be hard and rigid enough so that the module would not be twisted or bent by the fixture.



2.2 Package storage

When storing modules as spares for a long time, the following precaution is necessary.

(a) Do not leave the module in high temperature, and high humidity for a long time. It is highly recommended to store the module with temperature from 0 to 35℃at normal humidity without condensation.

(b)The module shall be stored in dark place. Do not store the TFT-LCD module in direct sunlight or fluorescent light.

2.3 ELECTRICAL ABSOLUTE RATINGS

2.3.1 TFT LCD MODULE

Item	Symbol	Value		Unit	Note
		Min.	Max.		
Power Supply Voltage	Vcc	-0.3	13.0	V	(1)
Input Signal Voltage	V_{IN}	-0.3	3.6	V	

2.3.2 BACKLIGHT UNIT

Item	Symbol	Value		Unit	Note
		Min.	Max.		
Lamp Voltage	V_W	—	3000	V_{RMS}	
Power Supply Voltage	V_{BL}	0	30	V	(1)
Control Signal Level	—	-0.3	7	V	(1), (3)

Note (1) Permanent damage to the device may occur if maximum values are exceeded. Functional operation should be restricted to the conditions described under normal operating conditions.

Note (2) No moisture condensation or freezing.

Note (3) The control signals includes Backlight On/Off Control, I_PWM Control, E_PWM Control and ERR signal for inverter status output.

3. ELECTRICAL CHARACTERISTICS

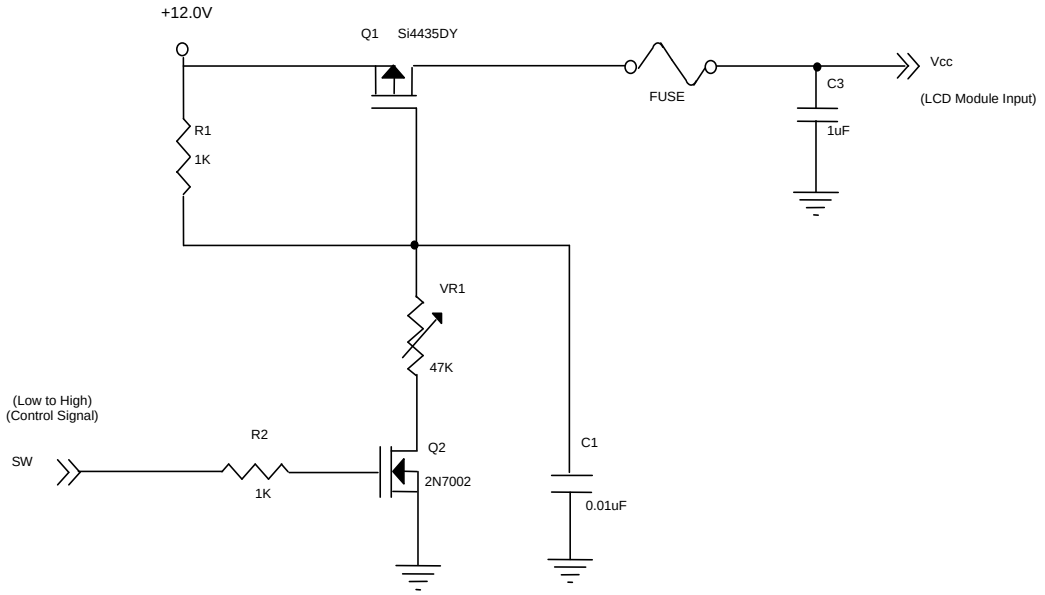
3.1 TFT LCD MODULE

Ta = 25 ± 2 ºC

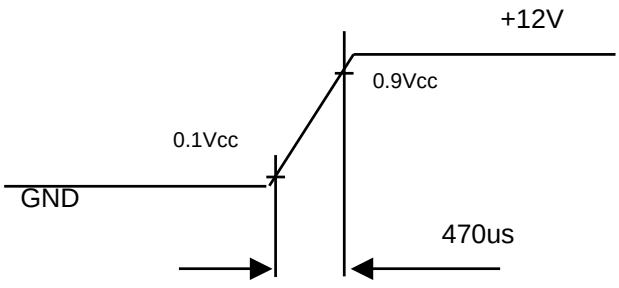
Parameter		Symbol	Value			Unit	Note
			Min.	Typ.	Max.		
Power Supply Voltage		V_{CC}	11.4	12.0	12.6	V	(1)
Power Supply Ripple Voltage		V_{RP}	-	-	100	mV	
Rush Current		I_{RUSH}	-	-	3.4	A	(2)
Power Supply Current	White	I_{CC}	-	0.37	0.44	A	(3)
	Black		-	0.26	-	A	
	Vertical Stripe		-	0.35	-	A	
LVDS Interface	Differential Input High Threshold Voltage	V_{LVTH}	+100	-	-	mV	
	Differential Input Low Threshold Voltage	V_{LVTL}	-	-	-100	mV	
	Common Input Voltage	V_{LVC}	1.125	1.25	1.375	V	
	Terminating Resistor	R_T	-	100	-	ohm	
CMOS interface	Input High Threshold Voltage	V_{IH}	2.7	-	3.3	V	
	Input Low Threshold Voltage	V_{IL}	0	-	0.7	V	

Note (1) The module should be always operated within above ranges.

Note (2) Measurement Conditions:



Vcc rising time is 470us



Note (3) The specified power supply current is under the conditions at Vcc =12V, Ta = 25 ± 2 ºC, f_v = 60 Hz, whereas a power dissipation check pattern below is displayed.

a. White Pattern



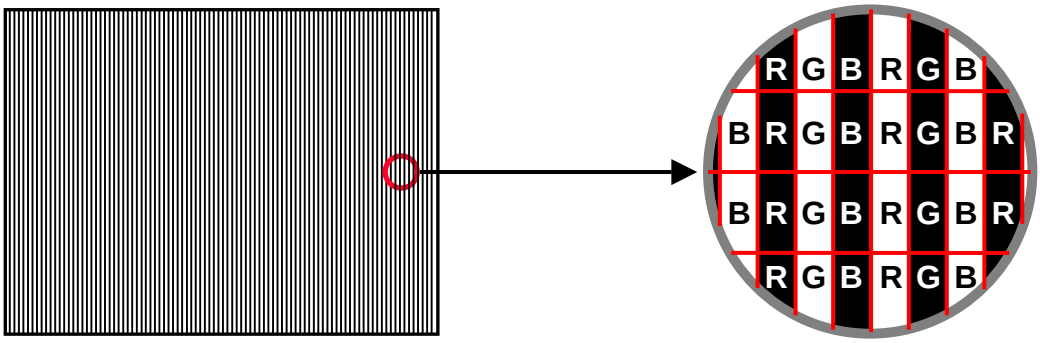
Active Area

b. Black Pattern



Active Area

c. Vertical Stripe Pattern



Active Area

3.2 BACKLIGHT INVERTER UNIT

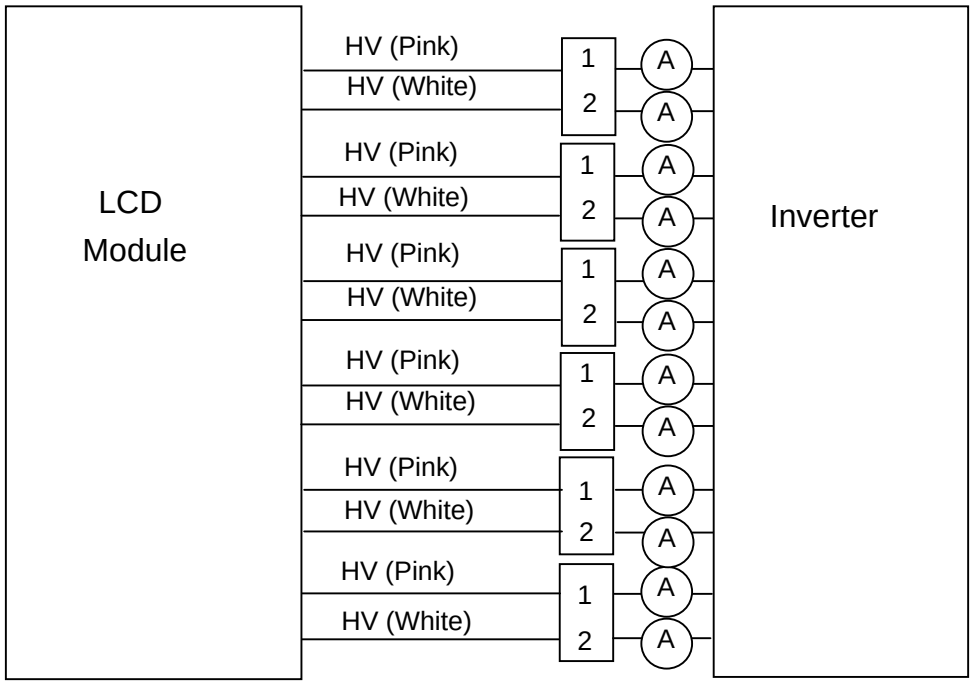
3.2.1 CCFL (Cold Cathode Fluorescent Lamp) CHARACTERISTICS (Ta = 25 ± 2 ºC)

Parameter	Symbol	Value			Unit	Note
		Min.	Typ.	Max.		
Lamp Voltage	V_W	1638	1820	2002	V_{RMS}	I_L = 9.5mA
Lamp Current	I_L	9.0	9.5	10.0	mA_{RMS}	(1)Hot side
Lamp Starting Voltage	V_S	-	-	3170	V_{RMS}	(2), Ta = 0 ºC
		-	-	2640	V_{RMS}	(2), Ta = 25 ºC
Operating Frequency	F_O	40	-	70	KHz	(3)
Lamp Life Time	L_{BL}	50,000		-	Hrs	(4)

3.2.2 INVERTER CHARACTERISTICS (Ta = 25 ± 2 ºC)

Parameter	Symbol	Value			Unit	Note
		Min.	Typ.	Max.		
Power Consumption	P_{BL}	83	104	110	W	(5),(6), I_L = 9.5mA
Input Voltage	V_{BL}	22.8	24	25.2	V_{DC}	
Input Current	I_{BL}	3.46	4.33	4.58	A	Non Dimming
Input Ripple Noise	-	-	-	912	mV_{P-P}	V_{BL}=22.8V
Oscillating Frequency	F_W	63	66	69	kHz	
Dimming frequency	F_B	150	160	170	Hz	
Minimum Duty Ratio	D_{MIN}	-	20	-	%	

Note (1) Lamp current is measured by utilizing high frequency current meters as shown below:



Note (2) The lamp starting voltage V_S should be applied to the lamp for more than 1 second under starting up duration. Otherwise the lamp could not be lighted on completed.

Note (3) The lamp frequency may produce interference with horizontal synchronous frequency of the display input signals, and it may result in line flow on the display. In order to avoid interference, the lamp frequency should be detached from the horizontal synchronous frequency and its harmonics as far as possible.

Note (4) The life time of a lamp is defined as when the brightness is larger than 50% of its original value and the effective discharge length is longer than 80% of its original length (Effective discharge length is defined as an area that has equal to or more than 70% brightness compared to the brightness at the center point of lamp.) as the time in which it continues to operate under the condition at Ta = 25 ±2 ℃ and I_L = 8.8~10.2 mA_{RMS}.

Note (5) The power supply capacity should be higher than the total inverter power consumption P_{BL}. Since

the pulse width modulation (PWM) mode was applied for backlight dimming, the driving current changed as PWM duty on and off. The transient response of power supply should be considered for the changing loading when inverter dimming.

Note (6) The measurement condition of Max. value is based on 31.5" backlight unit under input voltage 24V, average lamp current 9.8 mA and lighting 30 minutes later.

3.2.3 INVERTER INTERFACE CHARACTERISTICS

No	ITEM		SYMBOL	TEST CONDITION	MIN	TYPE	MAX	UNIT	NOTE(1-2)
1	Error Signal		ERR	—	—	—	—	—	(Note 2)
2	On/Off Control Voltage	ON	V_{BLON}	—	2.0	—	5.0	V	
		OFF		—	0	—	0.8	V	
3	Internal PWM Control Voltage	MAX	V_{IPWM}	—	3.0	3.15	3.3	V	Maximum Duty Ratio
		MIN		—	—	0	—	V	Minimum Duty Ratio
4	External PWM Control Voltage	HI	V_{EPWM}	—	2.0	—	5.0	V	ON Duration
		LO		—	0	—	0.8	V	OFF Duration
5	VBL Rising Time		Tr1	—	30	—	50	ms	
6	VBL Falling Time		Tf1	—	30	—	50	ms	
7	Control Signal Rising Time		Tr	—	—	—	100	ms	
8	Control Signal Falling Time		Tf	—	—	—	100	ms	
9	PWM Signal Rising Time		T_{PWMR}	—	—	—	50	us	
10	PWM Signal Falling Time		T_{PWMF}	—	—	—	50	us	
11	Input impedance		R_{IN}	—	1	—	—	MΩ	
12	PWM Delay Time		T_{PWM}	—	100		300	mS	
13	BLON Delay Time		T_{on}	—	300	—	500	mS	
14	BLON Off Time		T_{OFF}	—	300	—	500	mS	

Note (1) The power sequence and control signal timing are shown as the following figure 1.

Note (2) When inverter protective function is triggered, ERR will output open collector status; In normal operation, the signal of ERR will output a low level voltage.

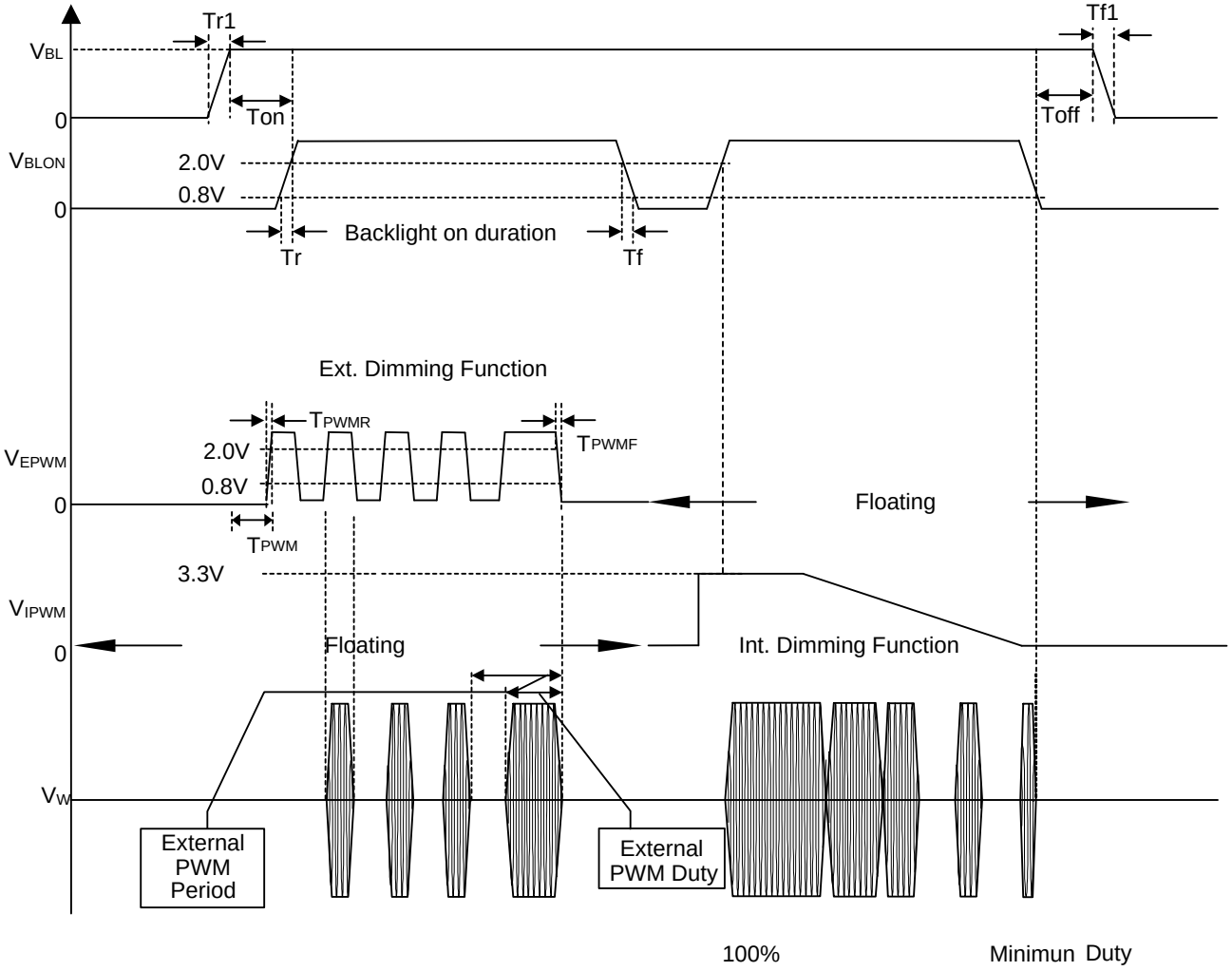
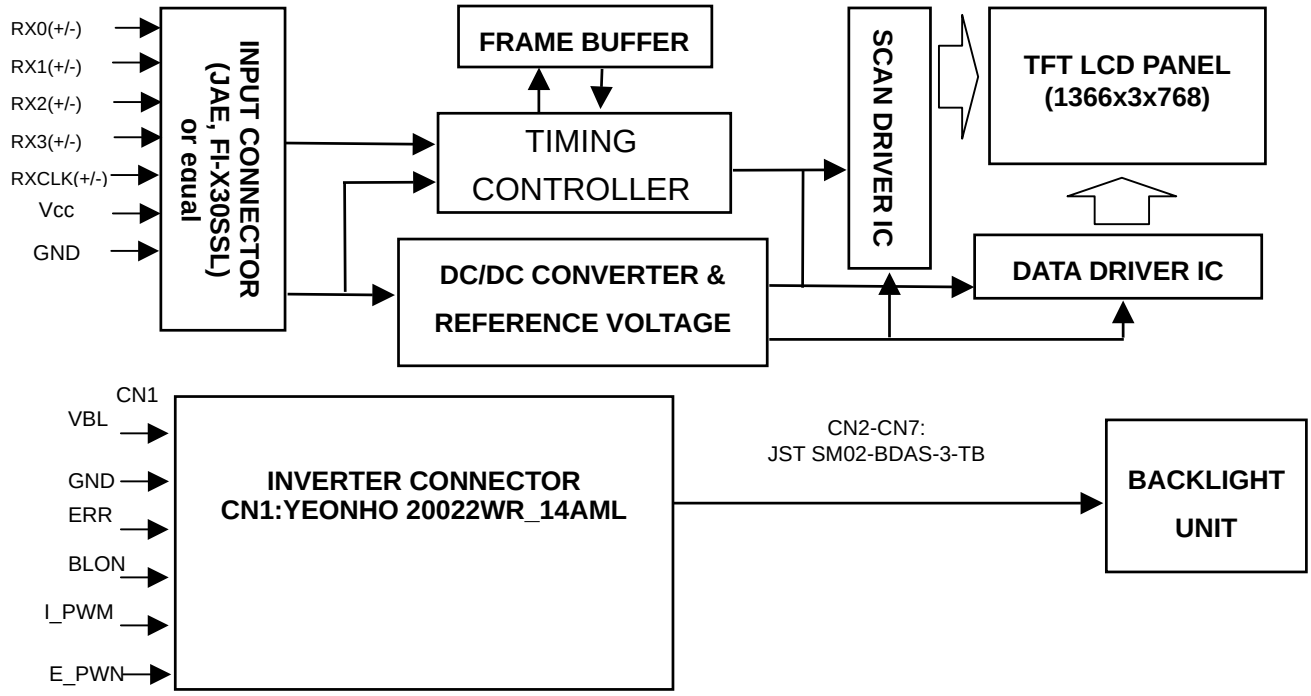

Tr1
Tf1
VBL
0
Ton
Toff
VBLON
2.0V
0.8V
0
Backlight on duration
Tr
Tf
Ext. Dimming Function
TPWMR
TPWMF
VEPWM
2.0V
0.8V
0
Floating
TPWM
3.3V
VIPWM
0
Floating
Int. Dimming Function
VW
External PWM Period
External PWM Duty
100%
Minimun Duty

Figure 1

4. BLOCK DIAGRAM

4.1 TFT LCD MODULE



5. INTERFACE PIN CONNECTION

5.1 TFT LCD MODULE

CNF1 Connector Pin Assignment

Pin No.	Symbol	Description	Note
1	VCC	Power supply: +12V	
2	VCC	Power supply: +12V	
3	VCC	Power supply: +12V	
4	VCC	Power supply: +12V	
5	GND	Ground	
6	GND	Ground	
7	GND	Ground	
8	GND	Ground	
9	SELLVDS	Select LVDS data format	(2)(4)
10	ODSEL	Overdrive Lookup Table Selection	(3)(4)
11	GND	Ground	
12	RX0-	Negative transmission data of pixel 0	
13	RX0+	Positive transmission data of pixel 0	
14	GND	Ground	
15	RX1-	Negative transmission data of pixel 1	
16	RX1+	Positive transmission data of pixel 1	
17	GND	Ground	
18	RX2-	Negative transmission data of pixel 2	
19	RX2+	Positive transmission data of pixel 2	
20	GND	Ground	
21	RXCLK-	Negative of clock	
22	RXCLK+	Positive of clock	
23	GND	Ground	
24	RX3-	Negative transmission data of pixel 3	
25	RX3+	Positive transmission data of pixel 3	
26	GND	Ground	
27	NC	No connection	(5)
28	NC	No connection	(5)
29	GND	Ground	
30	GND	Ground	

Note (1) Connector type: FI-X30SSL-HF(JAE) or compatible

Note (2) Ground or OPEN: VESA, High: JEIDA LVDS format

Please refer to 5.5 LVDS INTERFACE

Note (3) Overdrive lookup table selection. The Overdrive lookup table should be selected in accordance to the frame rate to optimize image quality.

ODSEL	Note
L or Open	Lookup table was optimized for 60 Hz frame rate.
H	Lookup table was optimized for 50 Hz frame rate.

Note (4)The internal resistance is about 7KΩ to ground . This interface threshold voltage must follow the CMOS interface standard, please refer to 3.1 CMOS interface.

Note (5) Reserved for internal use. Left it open.

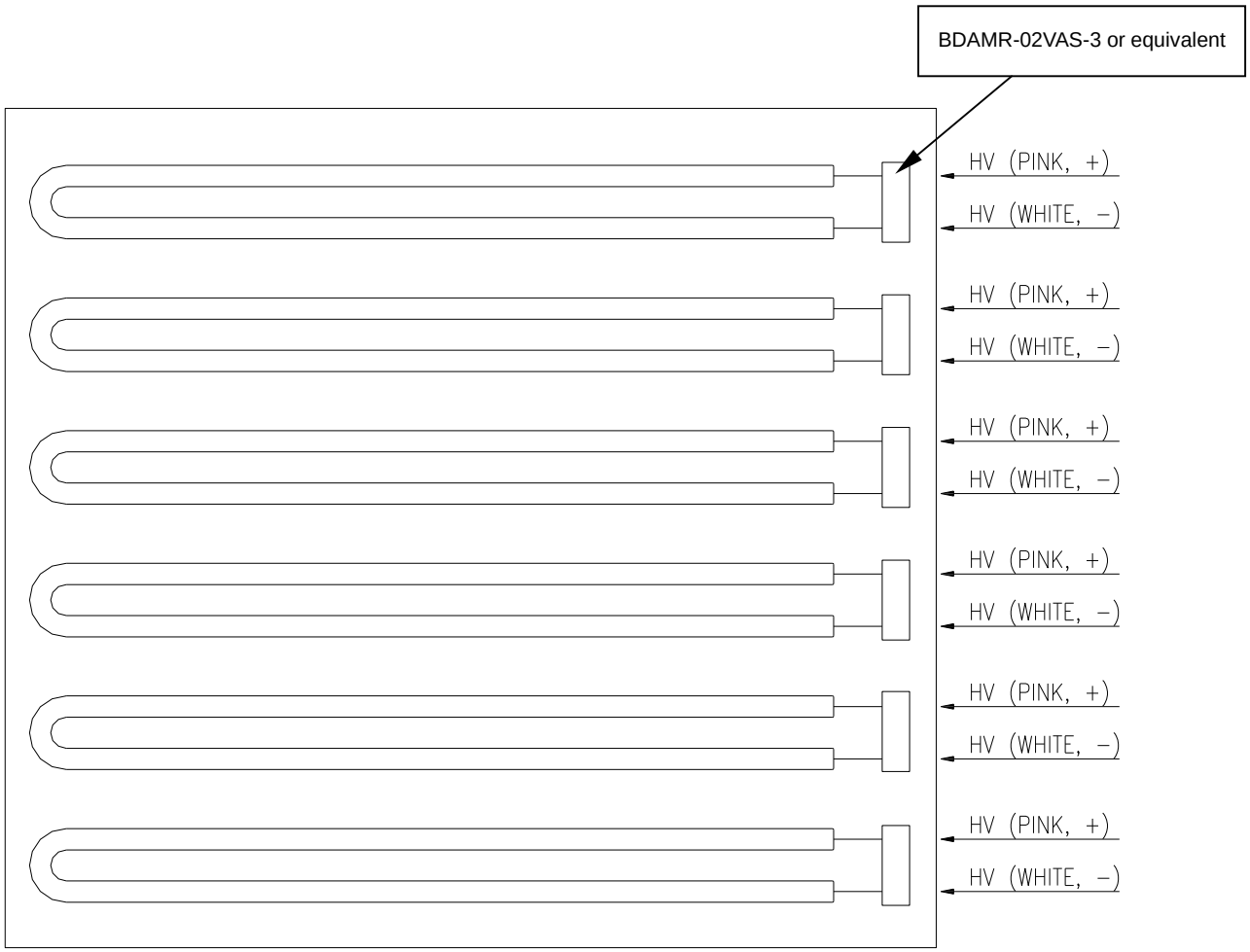
5.2 BACKLIGHT UNIT

The pin configuration for the housing and leader wire is shown in the table below.

CN2-CN7 (Housing): BDAMR-02VAS-3 or equivalent

Pin No.	Symbol	Description	Wire Color
1	HV	High Voltage	PINK
2	HV	High Voltage	WHITE

Note (1) The backlight interface housing for high voltage side is a model BDAMR-02VAS-3, manufactured by JST or equivalent. The mating header on inverter part number is SM02-BDAS-3-TB



5.3 INVERTER UNIT

CN1(Header): YEONHO 20022WR_14AML

Pin No.	Symbol	Description
1	VBL	+24V Power input
2		
3		
4		
5		
6	GND	Ground
7		
8		
9		
10		
11	ERR	Normal (GND) Abnormal (open collector)
12	BLON	Backlight on/off control
13	I_PWM	Internal PWM control signal
14	E_PWM	External PWM control signal

Notice:

#PIN 13:Analog Dimming Control (Use Pin 13) : 0V~3.3V and Pin 14 must open.

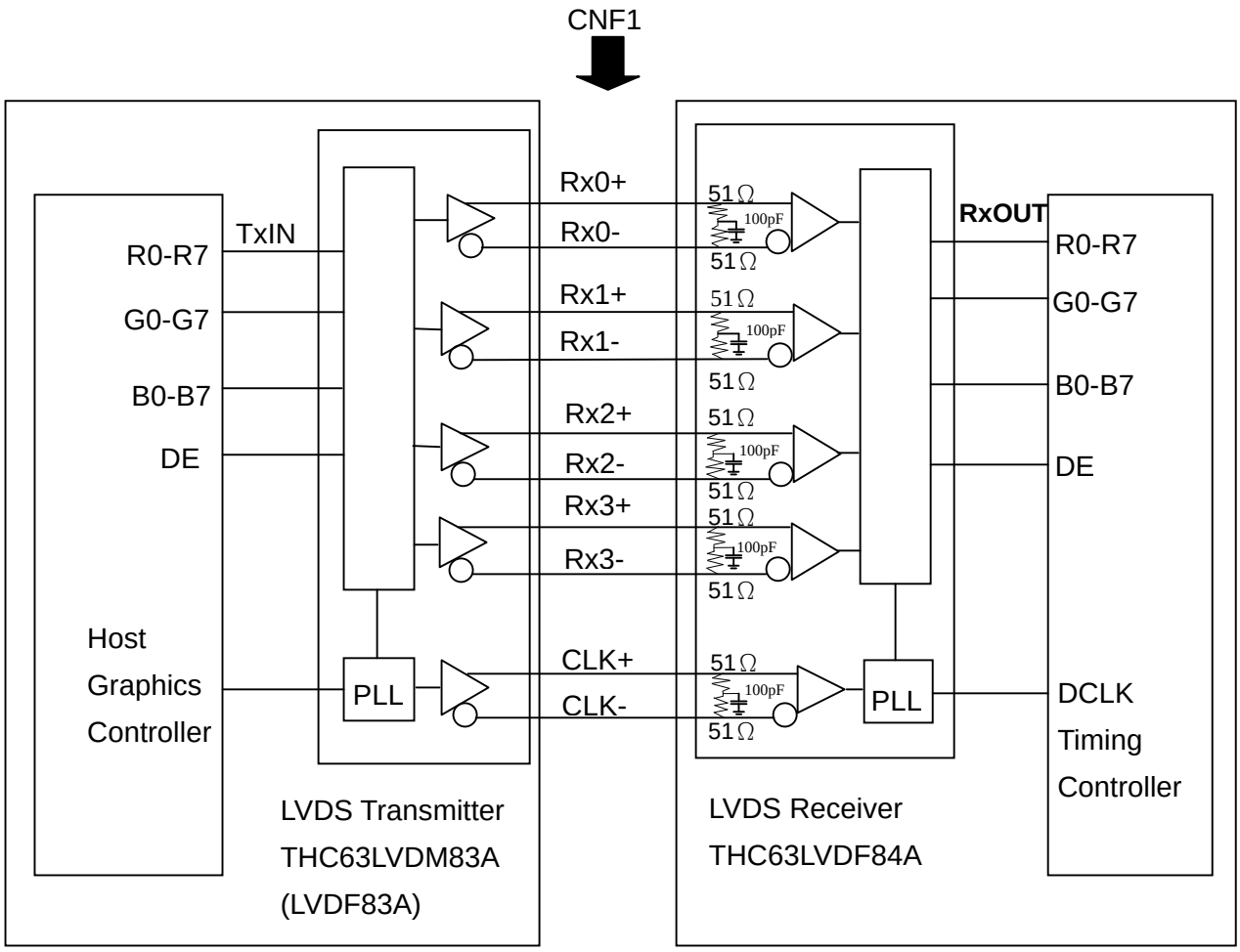
#PIN 14:PWM Dimming Control (Use Pin 14) : Pin 13 must open.

#Pin 13(I_PWM) and Pin 14(E_PWM) can not open in same period.

CN2-CN7 (Header): JST SM02-BDAS-3-TB

Pin No.	Symbol	Description
1	CCFL HOT	CCFL high voltage
2	CCFL HOT	CCFL high voltage

5.4 BLOCK DIAGRAM OF INTERFACE

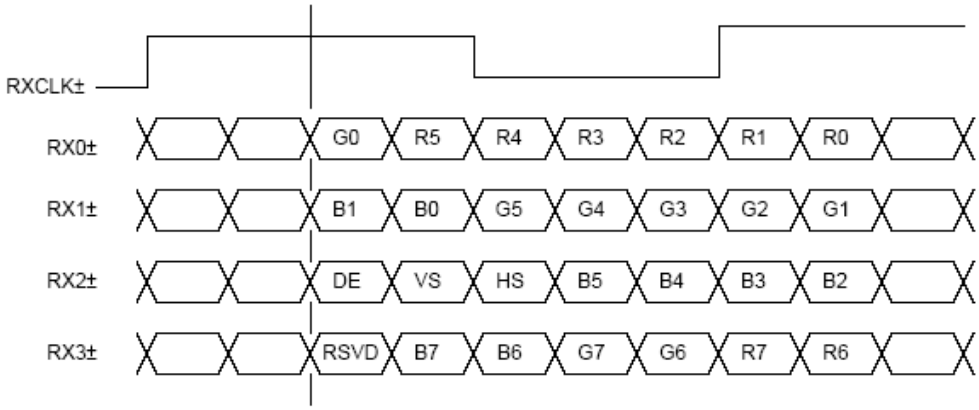


R0~R7 : Pixel R Data ,
G0~G7 : Pixel G Data ,
B0~B7 : Pixel B Data ,
DE : Data enable signal

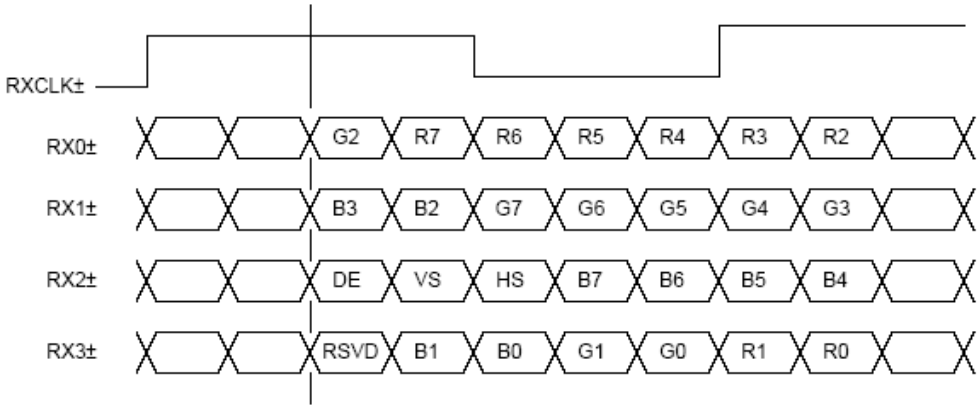
Note (1) The system must have the transmitter to drive the module.
Note (2) LVDS cable impedance shall be 50 ohms per signal line or about 100 ohms per twist-pair line when it is used differentially.

5.5 LVDS INTERFACE

SELLVDS = L or Open (VESA)



SELLVDS = H (JEIDA)



R0~R7: Pixel R Data (7; MSB, 0; LSB)

G0~G7: Pixel G Data (7; MSB, 0; LSB)

B0~B7: Pixel B Data (7; MSB, 0; LSB)

DE: Data enable signal

Notes(1) RSVD(reserved)pins on the transmitter shall be “H” or(“L” or OPEN)

5.6 COLOR DATA INPUT ASSIGNMENT

The brightness of each primary color (red, green and blue) is based on the 8-bit gray scale data input for the color. The higher the binary input, the brighter the color. The table below provides the assignment of color versus data input.

Color		Data Signal																							
		Red								Green								Blue							
		R7	R6	R5	R4	R3	R2	R1	R0	G7	G6	G5	G4	G3	G2	G1	G0	B7	B6	B5	B4	B3	B2	B1	B0
Basic Colors	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Red	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Green	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
	Blue	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1
	Cyan	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Magenta	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1
	Yellow	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
	White	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Gray Scale Of Red	Red(0) / Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Red(1)	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Red(2)	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
	Red(253)	1	1	1	1	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Red(254)	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Red(255)	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Gray Scale Of Green	Green(0) / Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Green(1)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
	Green(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
	Green(253)	0	0	0	0	0	0	0	0	1	1	1	1	1	1	0	1	0	0	0	0	0	0	0	0
	Green(254)	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0
	Green(255)	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
Gray Scale Of Blue	Blue(0) / Dark	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Blue(1)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Blue(2)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:	:
	Blue(253)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	0	1
	Blue(254)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	0
	Blue(255)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1

Note (1) 0: Low Level Voltage, 1: High Level Voltage

6. INTERFACE TIMING

6.1 INPUT SIGNAL TIMING SPECIFICATIONS

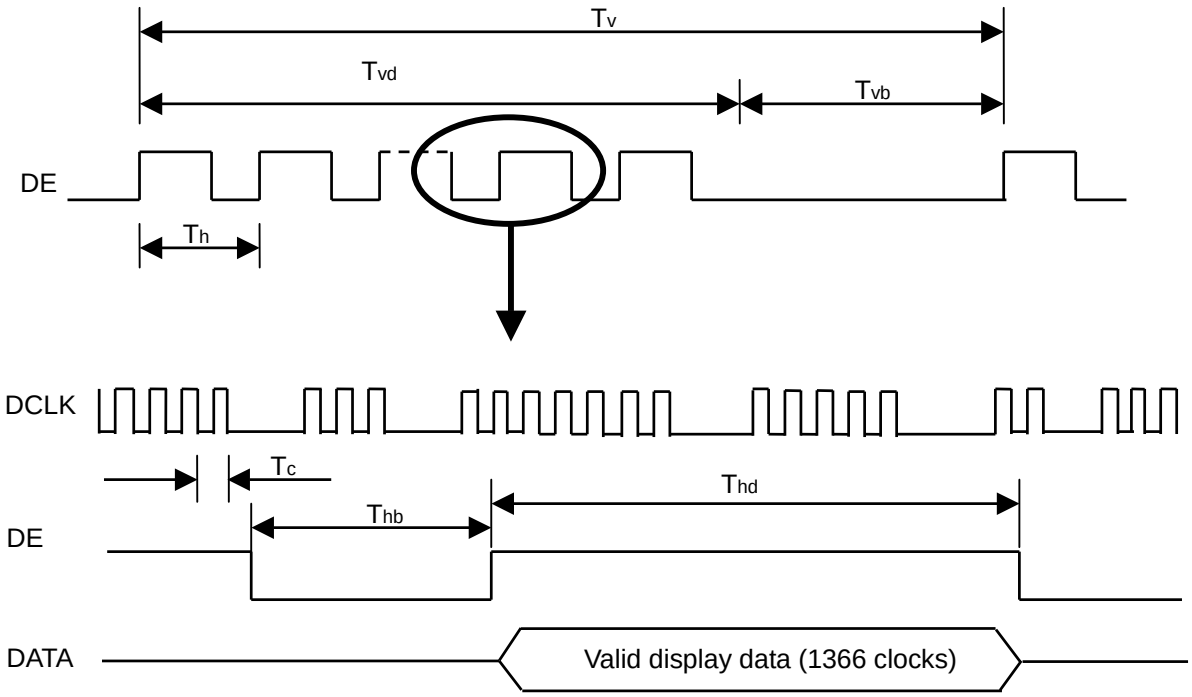
The input signal timing specifications are shown as the following table and timing diagram.

Signal	Item	Symbol	Min.	Typ.	Max.	Unit	Note
LVDS Receiver Clock	Frequency	1/Tc	60	76	82	MHz	
	Input cycle to cycle jitter	Trcl	-	-	200	ps	
LVDS Receiver Data	Setup Time	Tlvsu	600	-	-	ps	
	Hold Time	Tlvhd	600	-	-	ps	
Vertical Active Display Term	Frame Rate	Fr_5	47	50	53	Hz	(2)
		Fr_6	57	60	63	Hz	
	Total	Tv	778	806	888	Th	Tv=Tvd+Tvb
	Display	Tvd	768	768	768	Th	-
	Blank	Tvb	10	38	120	Th	-
Horizontal Active Display Term	Total	Th	1442	1560	1936	Tc	Th=Thd+Thb
	Display	Thd	1366	1366	1366	Tc	-
	Blank	Thb	76	194	570	Tc	-

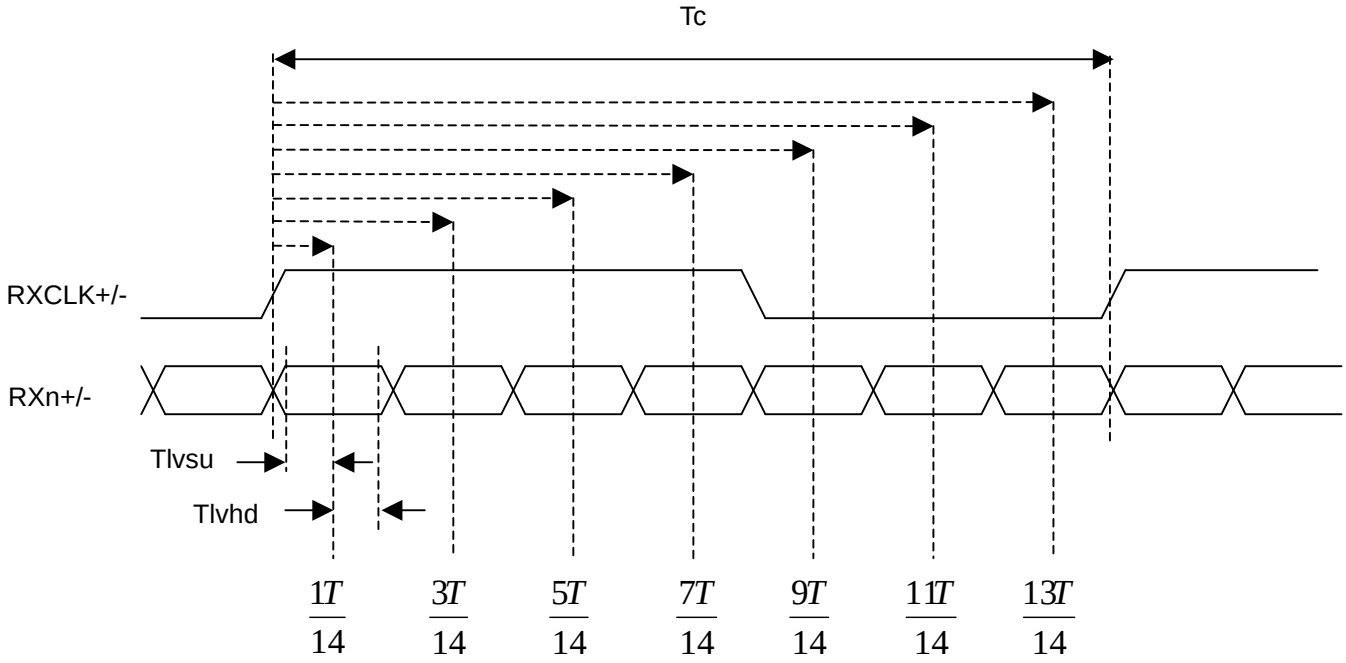
Note (1) Since this module is operated in DE only mode, Hsync and Vsync input signals should be set to low logic level. Otherwise, this module would operate abnormally.

(2) Please refer to 5.1 for detail information.

INPUT SIGNAL TIMING DIAGRAM

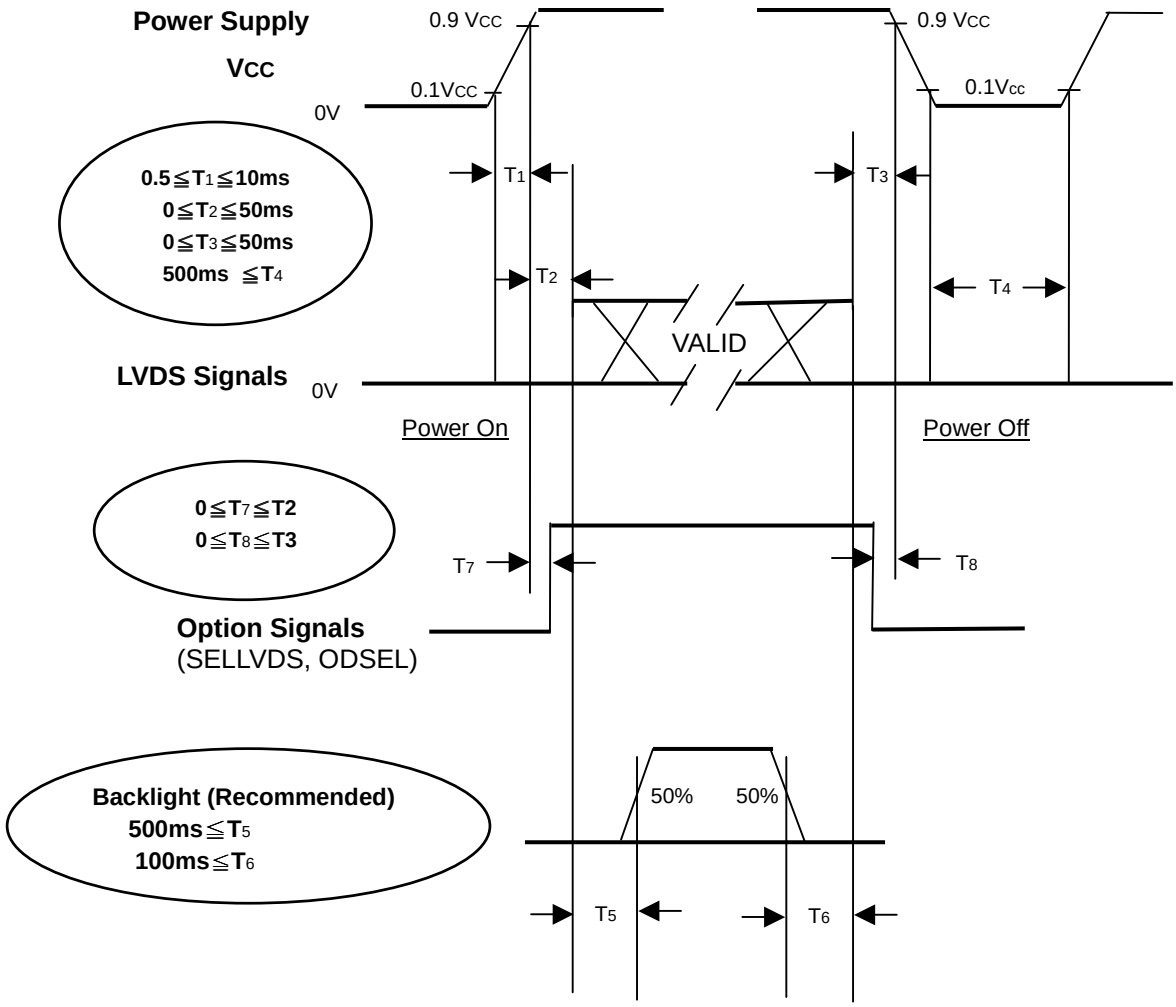


LVDS RECEIVER INTERFACE TIMING DIAGRAM



6.2 POWER ON/OFF SEQUENCE

To prevent a latch-up or DC operation of LCD module, the power on/off sequence should be as the diagram below.



Power ON/OFF Sequence

Note (1) The supply voltage of the external system for the module input should follow the definition of Vcc.

Note (2) Apply the lamp voltage within the LCD operation range. When the backlight turns on before the LCD operation or the LCD turns off before the backlight turns off, the display may momentarily become abnormal screen.

Note (3) In case of Vcc is in off level, please keep the level of input signals on the low or high impedance. If T2<0, that maybe cause electrical overstress failures.

Note (4) T4 should be measured after the module has been fully discharged between power off and on period.

Note (5) Interface signal shall not be kept at high impedance when the power is on.

7. OPTICAL CHARACTERISTICS

7.1 TEST CONDITIONS

Item	Symbol	Value	Unit
Ambient Temperature	Ta	25±2	°C
Ambient Humidity	Ha	50±10	%RH
Supply Voltage	V_{CC}	5.0	V
Input Signal	According to typical value in "3. ELECTRICAL CHARACTERISTICS"		
Lamp Current	I_L	9.5 ± 0.7	mA
Oscillating Frequency (Inverter)	F_W	66±3	KHz
Frame rate	Fr	60	Hz

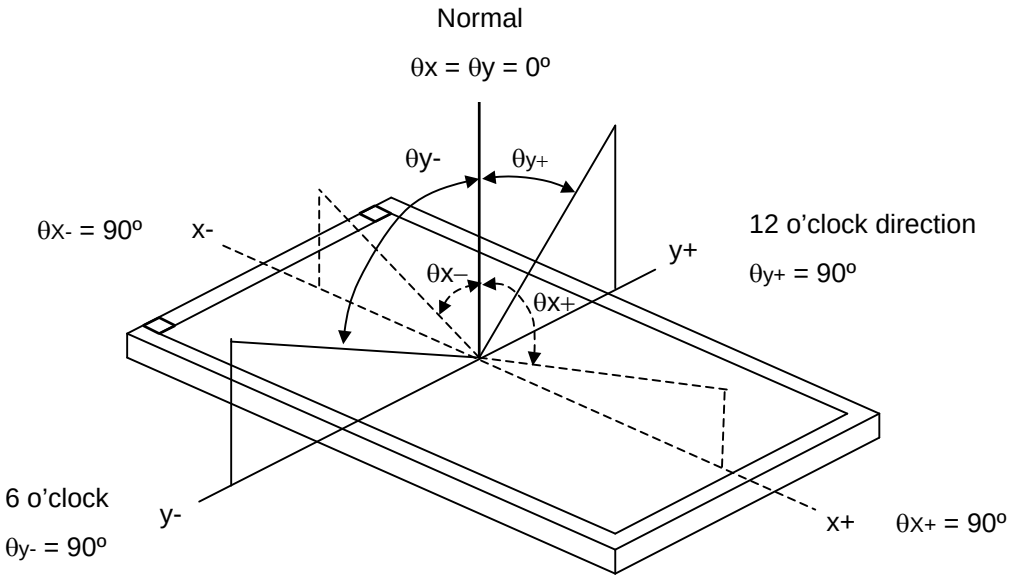
7.2 OPTICAL SPECIFICATIONS

The relative measurement methods of optical characteristics are shown in 7.2. The following items should be measured under the test conditions described in 7.1 and stable environment shown in Note (6).

Item		Symbol	Condition	Min.	Typ.	Max.	Unit	Note
Contrast Ratio		CR	θ_x=0°, θ_Y =0° Viewing Angle at Normal Direction	1500	2500	-	-	(2)
Response Time		Gray to gray average		-	6.5	12	ms	(3)
Center Luminance of White		L_C		450	500	-	cd/m^2	(4)
White Variation		δW		-	-	1.3	-	(7)
Cross Talk		CT		-	-	4.0	%	(5)
Color Chromaticity	Red	Rx		Typ -0.03	0.640	Typ +0.03	-	(6)
		Ry			0.333		-	
	Green	Gx			0.272		-	
		Gy			0.600		-	
	Blue	Bx			0.144		-	
		By			0.065		-	
	White	Wx			0.280		-	
		Wy			0.290		-	
	Color Gamut	CG			72		%	NTSC
Viewing Angle	Horizontal	θ_x+	CR≥20		88	-	Deg.	(1)
		θ_x-			88	-		
	Vertical	θ_Y+			88	-		
		θ_Y-			88	-		

Note (1) Definition of Viewing Angle (θx, θy):

Viewing angles are measured by EZ-Contrast 160R (Eldim)



Note (2) Definition of Contrast Ratio (CR):

The contrast ratio can be calculated by the following expression.

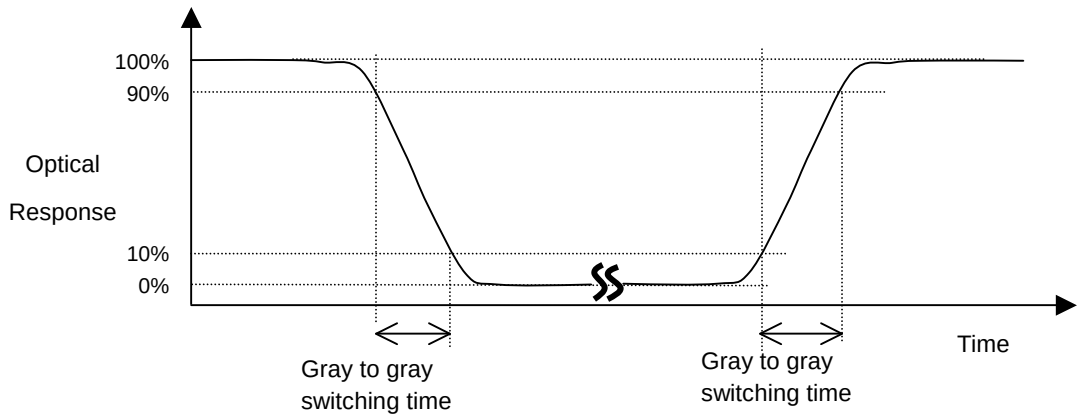
Contrast Ratio (CR) = L255 / L0

L255: Luminance of gray level 255

L 0: Luminance of gray level 0

CR = CR (5), where CR (X) is corresponding to the Contrast Ratio of the point X at the figure in Note (7).

Note (3) Definition of Gray to Gray Switching Time :



The driving signal means the signal of luminance 0%, 20%, 40%, 60%, 80%, 100%.

Gray to gray average time means the average switching time of luminance 0%,20%, 40%, 60%, 80%, 100% to each other.

Note (4) Definition of Luminance of White (L_C, L_{AVE}):

Measure the luminance of gray level 255 at center point and 5 points

$L_C = L(5)$

$L_{AVE} = [L(1)+ L(2)+ L(3)+ L(4)+ L(5)] / 5$

where L (x) is corresponding to the luminance of the point X at the figure in Note (7).

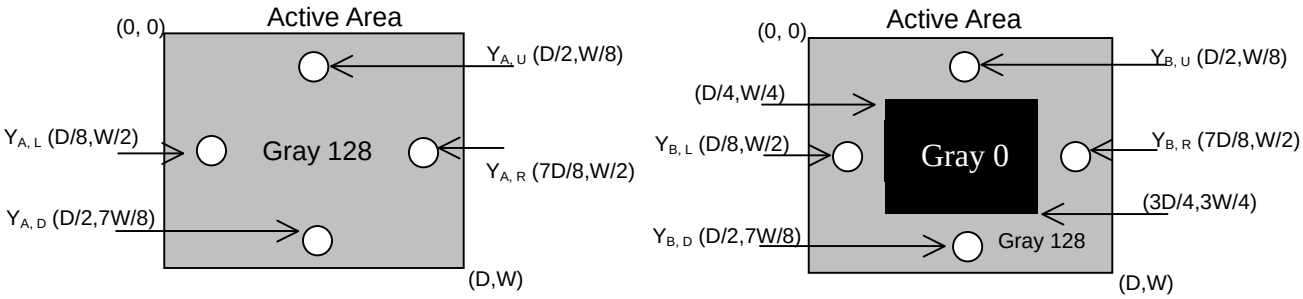
Note (5) Definition of Cross Talk (CT):

$CT = | Y_B – Y_A | / Y_A \times 100$ (%)

Where:

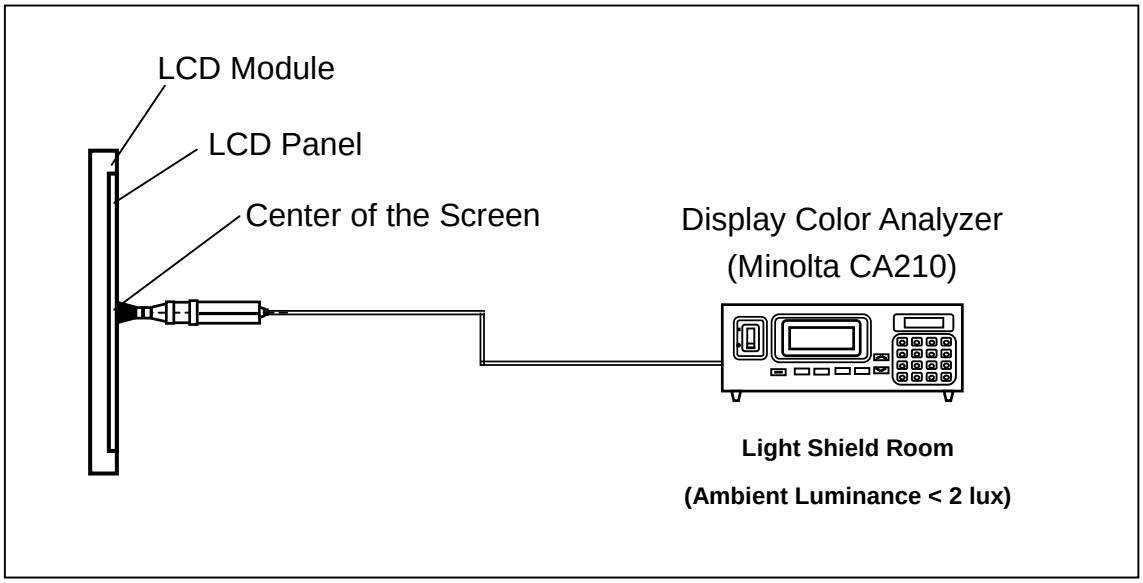
Y_A = Luminance of measured location without gray level 0 pattern (cd/m^2)

Y_B = Luminance of measured location with gray level 0 pattern (cd/m^2)



Note (6) Measurement Setup:

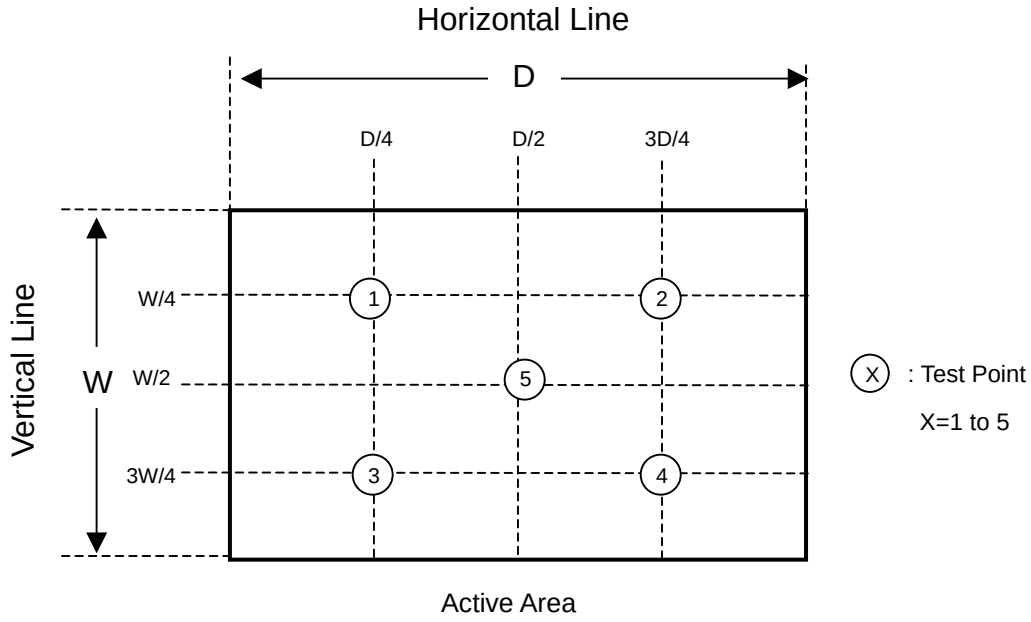
The LCD module should be stabilized at given temperature for 1 hour to avoid abrupt temperature change during measuring. In order to stabilize the luminance, the measurement should be executed after lighting Backlight for 1 hour in a windless room.



Note (7) Definition of White Variation (δW):

Measure the luminance of gray level 255 at 5 points

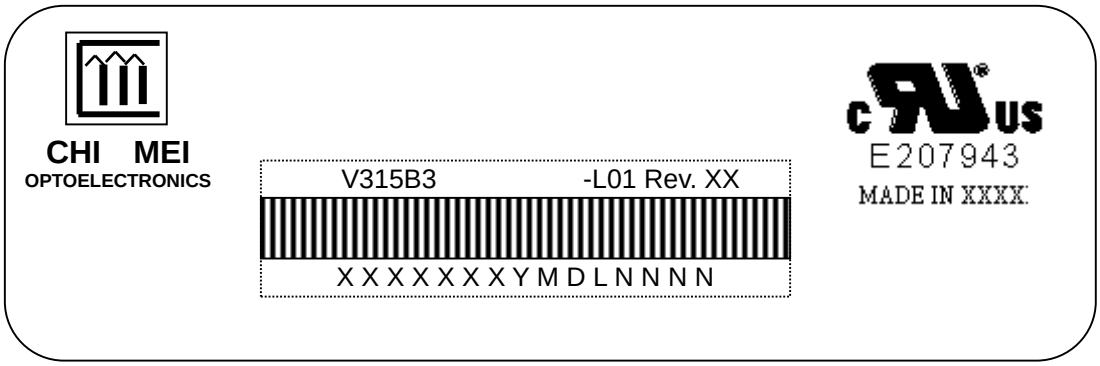
δW = Maximum [L (1), L (2), L (3), L (4), L (5)] / Minimum [L (1), L (2), L (3), L (4), L (5)]



8. DEFINITION OF LABELS

8.1 CMO MODULE LABEL

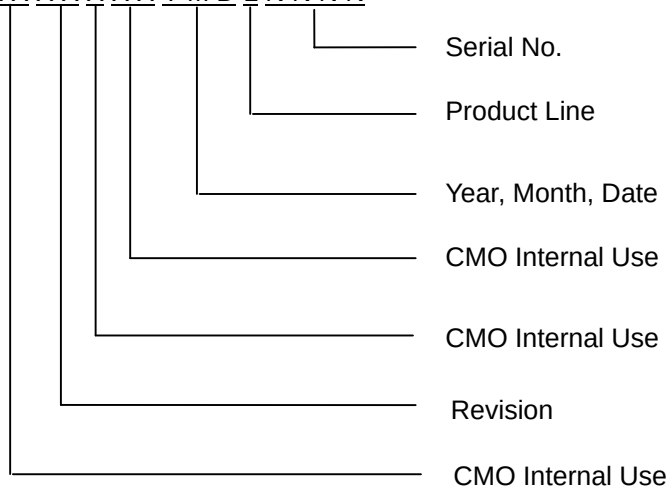
The barcode nameplate is pasted on each module as illustration, and its definitions are as following explanation.



(a) Model Name: V315B3-L01

(b) Revision: Rev. XX, for example: A0, A1… B1, B2… or C1, C2…etc.

(c) Serial ID: X X X X X X X Y M D L N N N N



(d) Production Location:XXXX, for example:TAIWAN or CHINA .

Serial ID includes the information as below:

(a) Manufactured Date: Year: 0~9, for 2000~2009

Month: 1~9, A~C, for Jan. ~ Dec.

Day: 1~9, A~Y, for 1st to 31st, exclude I ,O, and U.

(b) Revision Code: Cover all the change

(c) Serial No.: Manufacturing sequence of product

(d) Product Line: 1 -> Line1, 2 -> Line 2, …etc.

9. PACKAGING

9.1 PACKING SPECIFICATIONS

(1) 5 LCD TV modules / 1 Box

(2) Box dimensions : 834(L) X 380 (W) X 530 (H)

(3) Weight : approximately 38.5Kg (5 modules per box)

9.2 PACKING METHOD

Figures 9-1 and 9-2 are the packing method

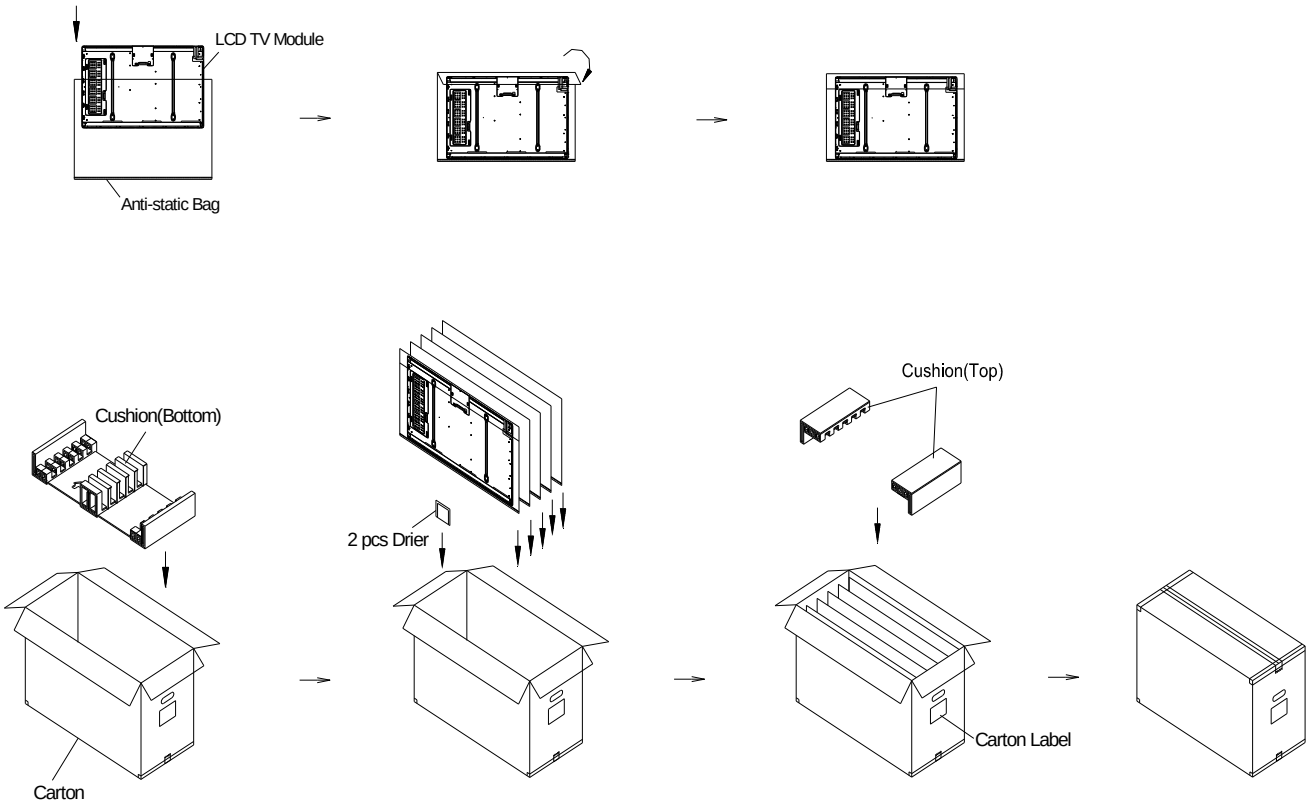
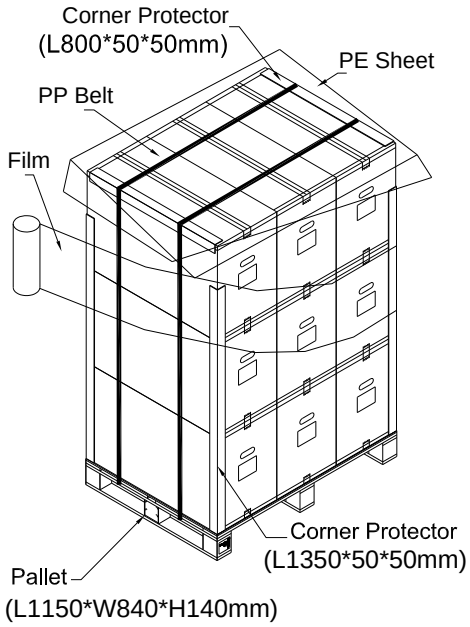
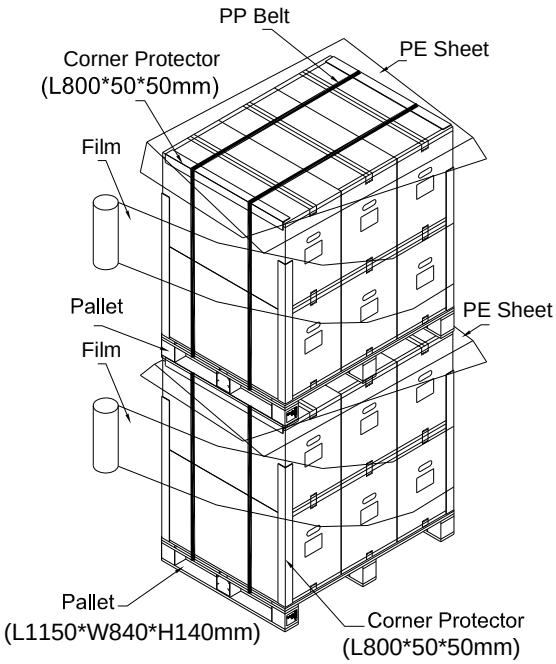


Figure.9-1 packing method

Sea / Land Transportation
(40ft Container)



Sea / Land Transportation
(40ft HQ Container)



Air Transportation

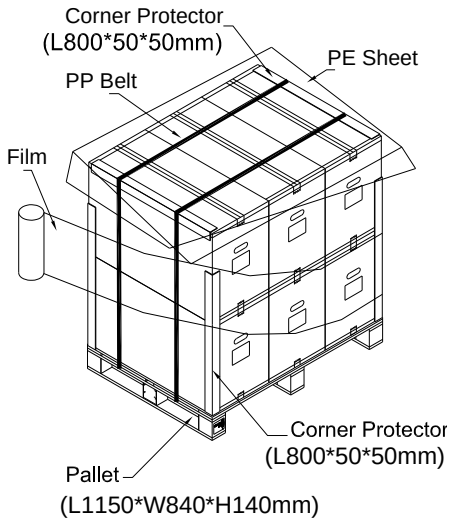


Figure.9-2 packing method

10. PRECAUTIONS

10.1 ASSEMBLY AND HANDLING PRECAUTIONS

(1) Do not apply rough force such as bending or twisting to the module during assembly.

(2) It is recommended to assemble or to install a module into the user's system in clean working areas. The dust and oil may cause electrical short or worsen the polarizer.

(3) Do not apply pressure or impulse to the module to prevent the damage of LCD panel and backlight.

(4) Always follow the correct power-on sequence when the LCD module is turned on. This can prevent the damage and latch-up of the CMOS LSI chips.

(5) Do not plug in or pull out the I/F connector while the module is in operation.

(6) Do not disassemble the module.

(7) Use a soft dry cloth without chemicals for cleaning, because the surface of polarizer is very soft and easily scratched.

(8) Moisture can easily penetrate into LCD module and may cause the damage during operation.

(9) High temperature or humidity may deteriorate the performance of LCD module. Please store LCD modules in the specified storage conditions.

(10) When ambient temperature is lower than 10ºC, the display quality might be reduced. For example, the response time will become slow, and the starting voltage of CCFL will be higher than that of room temperature.

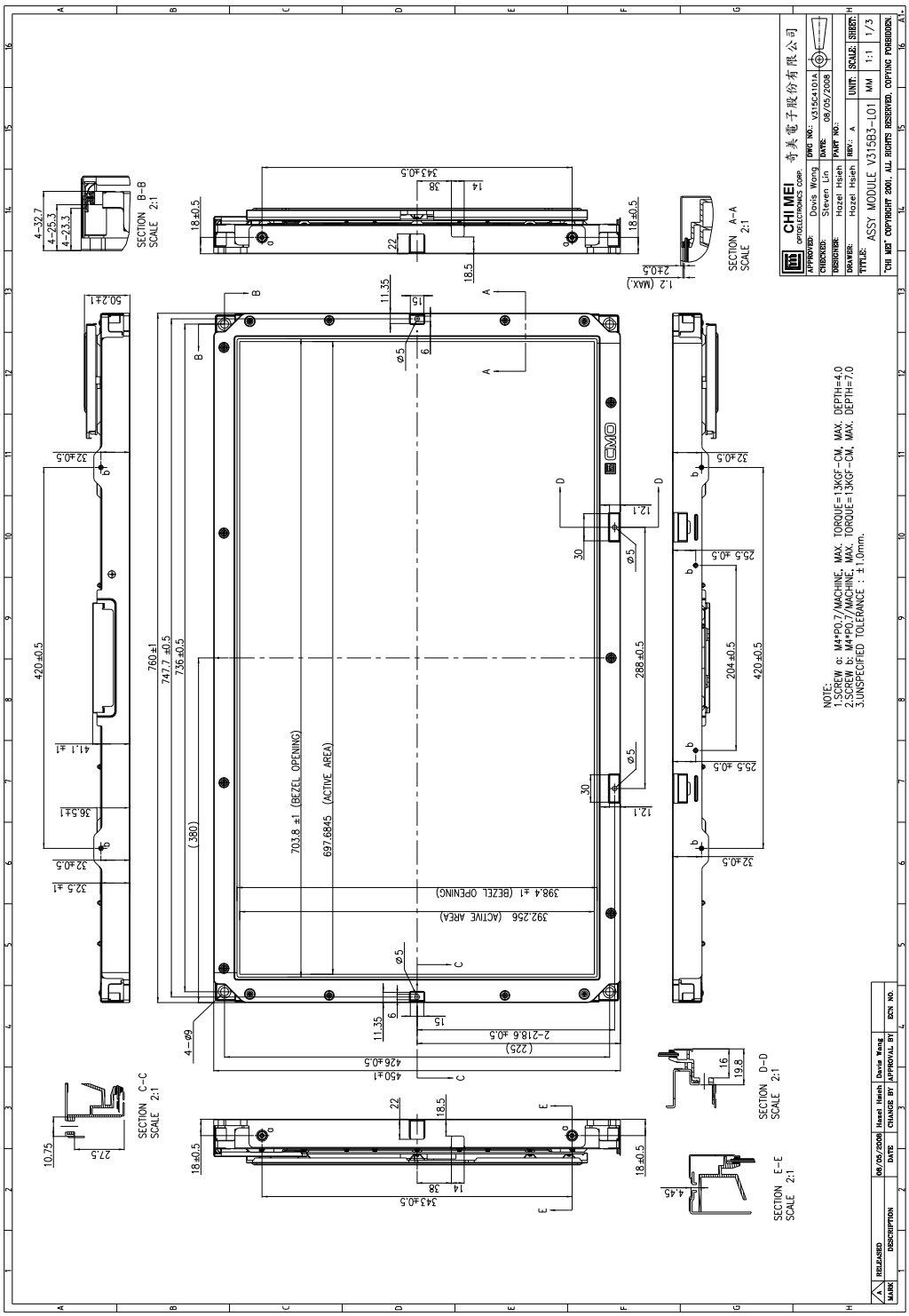
10.2 SAFETY PRECAUTIONS

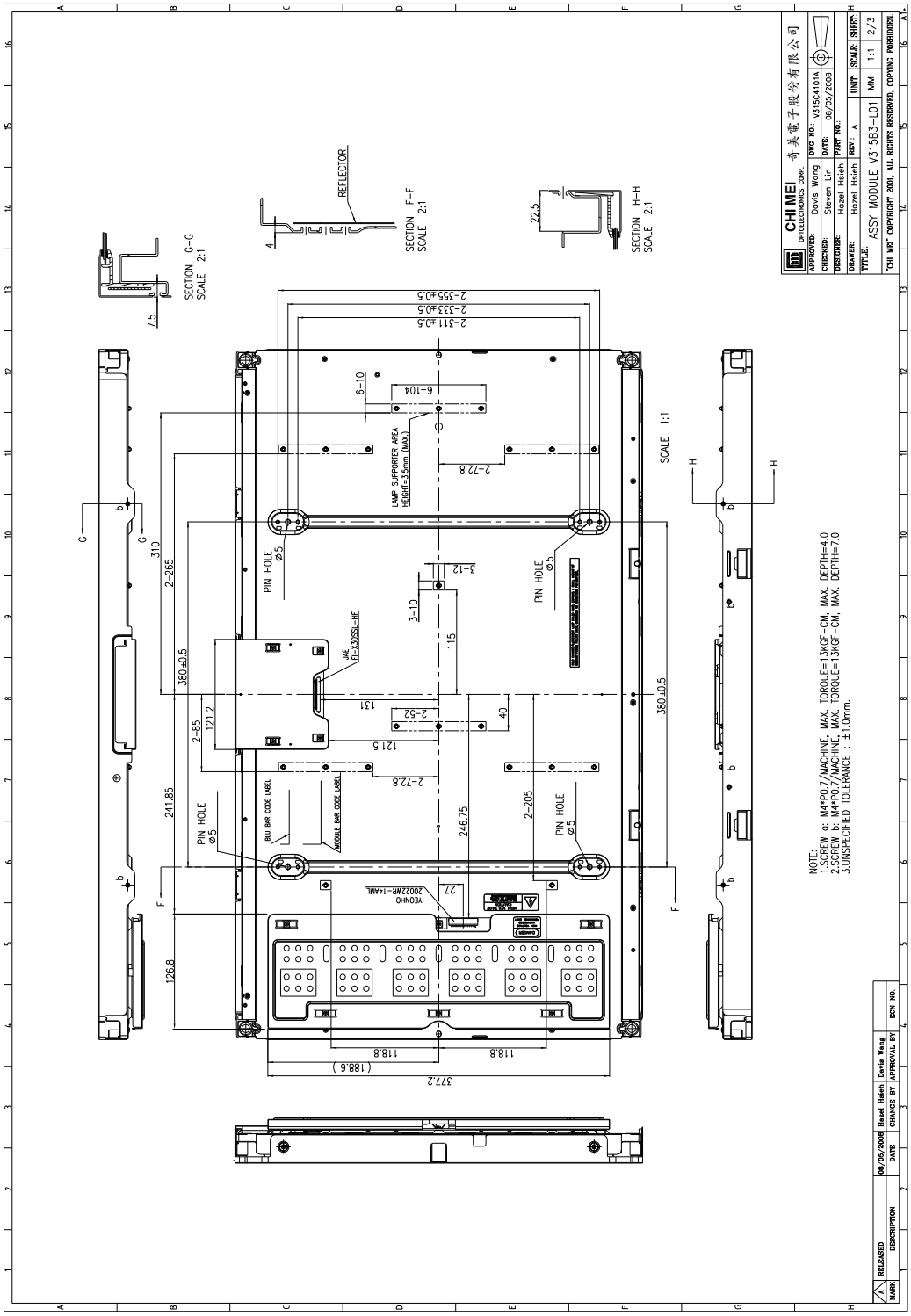
(1) The startup voltage of a backlight is over 1000 Volts. It may cause an electrical shock while assembling with the inverter. Do not disassemble the module or insert anything into the backlight unit.

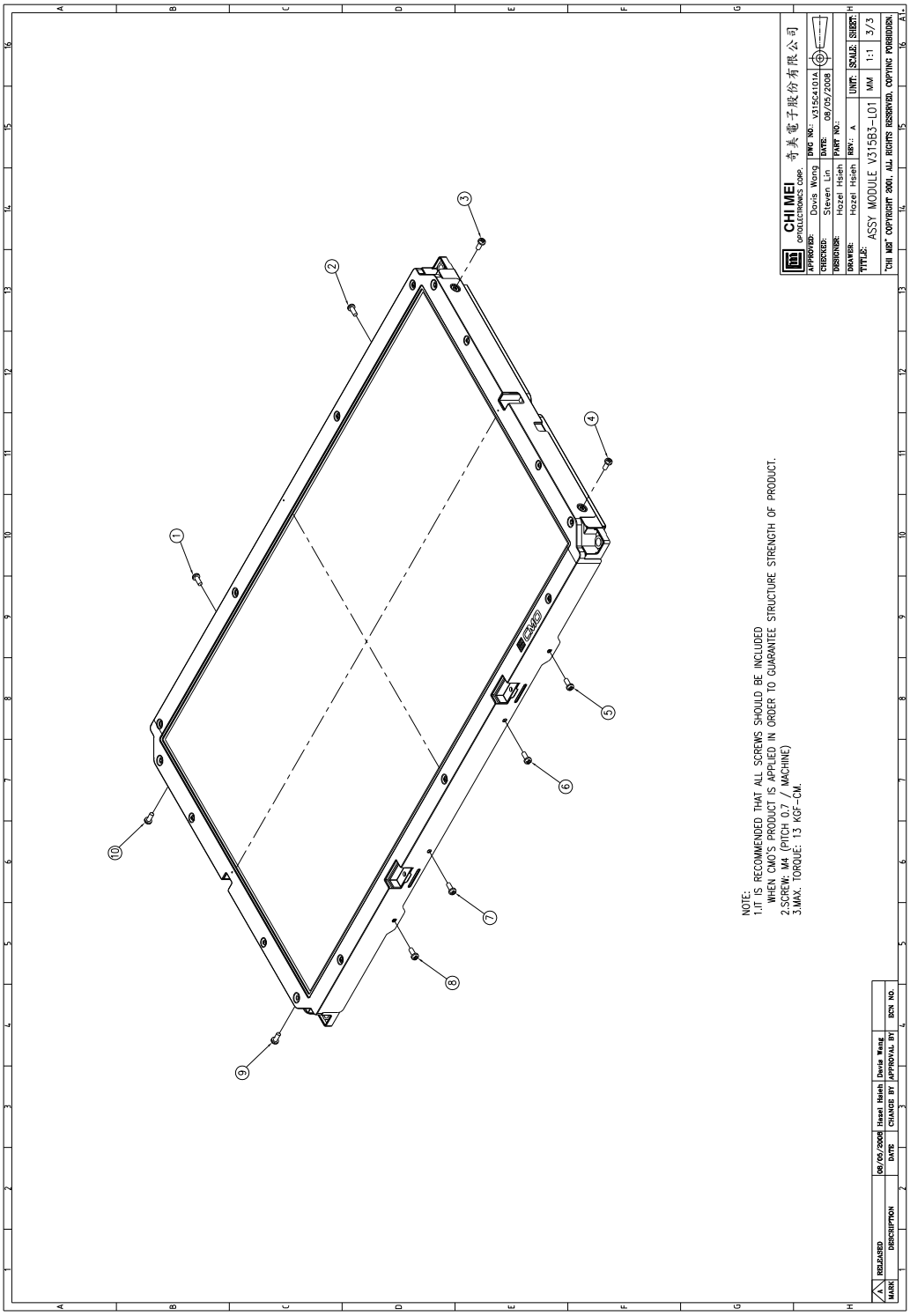
(2) If the liquid crystal material leaks from the panel, it should be kept away from the eyes or mouth. In case of contact with hands, skin or clothes, it has to be washed away thoroughly with soap.

(3) After the module's end of life, it is not harmful in case of normal operation and storage.

12. MECHANICAL CHARACTERISTICS




CHI MEI OPTOELECTRONICS CORP.
奇美電子股份有限公司
APPROVED: Davis Wang
CHECKED: Steven Lin
DESIGNED: Hazel Hsieh
DRAWN: Hazel Hsieh
DWG NO: V315C4101A
DATE: 08/05/2008
PART NO.:
REV: A
UNIT: MM
SCALE: 1:1
SHEET: 2/3
TITLE: ASSY MODULE V315B3-L01
"CHI MEI" COPYRIGHT 2001. ALL RIGHTS RESERVED. COPYING FORBIDDEN.
REFLECTOR
SECTION F-F SCALE 2:1
SECTION G-G SCALE 2:1
SECTION H-H SCALE 2:1
SCALE 1:1
LAMP SUPPORTER AREA HEIGHT=3.3mm (MAX.)
PIN HOLE Ø5
BLU BAR CODE LABEL
MODULE BAR CODE LABEL
NOTE:
1.SCREW a: M4*P0.7/MACHINE, MAX. TORQUE=13KGF-CM, MAX. DEPTH=4.0
2.SCREW b: M4*P0.7/MACHINE, MAX. TORQUE=13KGF-CM, MAX. DEPTH=7.0
3.UNSPECIFIED TOLERANCE : ±1.0mm.
RELEASED 08/05/2008 Hazel Hsieh Davis Wang
MARK DESCRIPTION DATE CHANGE BY APPROVAL BY ECN NO.


NOTE:
1.IT IS RECOMMENDED THAT ALL SCREWS SHOULD BE INCLUDED
WHEN CMO'S PRODUCT IS APPLIED IN ORDER TO GUARANTEE STRUCTURE STRENGTH OF PRODUCT.
2.SCREW: M4 (PITCH 0.7 / MACHINE)
3.MAX. TORQUE: 13 KGF-CM.
CHI MEI OPTOELECTRONICS CORP.
奇美電子股份有限公司
APPROVED:
CHECKED: Davis Wang
DESIGNED: Steven Lin
DRAWN: Hazel Hsieh
DWG NO: V315C4101A
DATE: 08/05/2008
PART NO.:
REV: A
UNIT: MM
SCALE: 1:1
SHEET: 3/3
TITLE: ASSY MODULE V315B3-L01
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MARK
REVISED
DESCRIPTION
08/05/2008
DATE
Hazel Hsieh
CHANGE BY
Davis Wang
APPROVAL BY
ECN NO.