
10. Model Nomenclature

10-1. Exporting Vacuum Cleaner Model Nomenclature

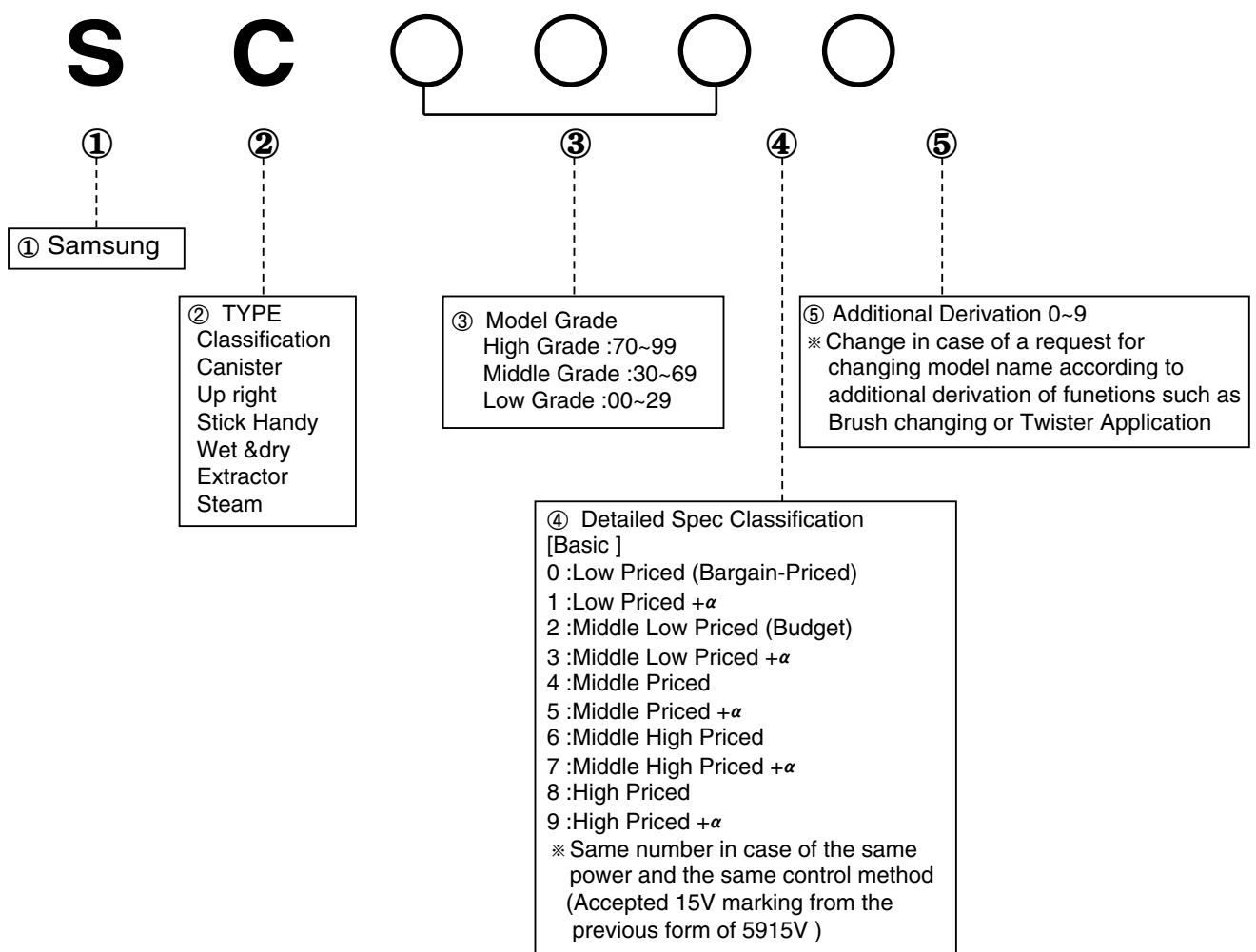
1. Markings on Models

- | | |
|---------------------------|---------------------------------|
| 1) SAMSUNG | 2) TYPE Classification |
| 3) Model Grade (2 places) | 4) Detailed Spec Classification |
| 5) Additional Derivation | |

2. Period of Application (Effective Period)

- New Products after April,2002 (applicable from MS-PJT~)

3. (Proposed) Standard of Model Name



Example) MS-pjt

SC7060 ; H/CONTROL(Machine Cut),1600W,Telescopic,twister,bag free

SC7050 ; H/CONTROL(Machine Cut),1500W,Telescopic,twister,bag free

[Problems] 1) Impossible to classify functions only with model name as detailed Spec classification is named in numbers.

- 2) Necessary to confirm even the model name after confirming the model derivation according to the functions in the merchandise-planning phase. (considering the derivation management)

10-2. Exporting vacuum Cleaner Model Code Nomenclature

1. Markings on Model Codes

- | | |
|----------------------------|-------------------------|
| 1) Products Classification | 2) Model Name |
| 3) Rating Classification | 4) Color Classification |
| 5) Trade Code | |

2. Period of Application (Effective Period)

- New Products after April,2002 (applicable from MS-PJT~)

3. (Proposed) Standard of Model Name

